

STARTUP  
IMPACT  
SUMMIT  
by WHub  
Startup Factory

START  
ME UP HK  
FESTIVAL  
2020  
startmeup.hk

# Agenda

7 - 8 JULY, 2020  
ONLINE CONFERENCE

#StartmeupHK, #smuhkfest20, #investhk #SIS20

WHub.io/sis

Festival Organisers

InvestHK



Hosted by

WHub  
#StartupPassion

Main Stage

Day 1 10:00 - 10:15

### Opening Keynote

Main Stage

Day 1 10:15 - 10:30

### Main Stage Opening by Visa

**Maaïke Steinbach**

CEO, Hong Kong Branch and Macau

Visa

Main Stage

Day 1 10:30 - 11:00

### Opening Ceremony of Hack.Asia

**Anne O'Riordan**

Group Director of Digital

Jardine Matheson

**Karena Belin**

Co-founder

WHub & AngelHub

Main Stage

Day 1 11:00 - 11:15

### Introduction to #SIS20, Showcasing Impact, Making Impact by WHub

**Karena Belin**

Co-Founder

WHub & AngelHub

**Karen Contet**

Co-Founder

WHub & AngelHub

Main Stage

Day 1 11:30 - 12:15

### Envision entrepreneurship in the next 10 years: Global & HK SDG Priorities

**Dorothy Lam**

Co-Founder & Chief Catalyst

Dream Impact

**Francis Ngai**

Founder & CEO

Social Ventures Hong Kong

**David Galipeau**

Founding Partner

SDGx Singapore

Main Stage

Day 1 12:30 - 13:15

### Digital Media and Relationships - The good, the bad and the ugly

**Yat Siu**

Co-founder & Chairman

Animoca Brands & Outblaze

**Mizuko Ito**

Co-founder & CEO, Professor

Connected Camps, University of California

Main Stage

Day 1 13:30 - 14:00

### Manufacturing for Good: Spreading Global Prosperity through the Art of 'Making'

**Kenneth Kwok**

CEO

Global Citizen Capital

**Namir Hourani**

Managing Director

Global Manufacturing Industrialisation Summit

Main Stage

Day 1 14:00 - 14:30

**Turning corporate culture into competitive advantage**

**Karena Belin**

Co-Founder

WHub & AngelHub

**Savio Kwan**

Non-Executive Director

Alibaba HK Entrepreneurs Fund

Main Stage

Day 1 14:30 - 15:00

**Young Global Leaders in the Decade of Action**

**Winston Ma**

Adjunct Professor

New York University School of Law

**Hajo van Beijma**

COO

SingularityU Benelux

**Tolullah Oni, MBBS**

Clinical Senior Research Associate & Joint Lead

University of Cambridge

Main Stage

Day 1 15:15 - 16:00

**The future of payment**

**Marc Entwistle**

Principal, Digital Financial Services (APAC)  
Oliver Wyman

**Satya Tammareddy**

Head of SE Asia & Hong Kong Growth  
Stripe

**Maggie Yung**

Managing Director  
DBS Bank

**Jan Ruzicka**

Chief External Affairs Officer & Fintech Evangelist  
Home Credit Group

Main Stage

Day 1 16:00 - 16:45

**Unicorn Talk: Insights from HK's success stories**

**Karen Contet**

Co-founder

WHub & AngelHub

**Blake Larson**

Lalamove

Managing Director, International

**Jessica Lam**

Group Head of Strategy

WeLab

**Ester Wong**

Managing Director

SenseTime

Main Stage

Day 1 17:00 - 17:45

**The Future of Gaming**

**Karena Belin**

Co-Founder

WHub & AngelHub

**Yat Siu**

Co-founder & Chairman

Animoca Brands & Outblaze

**Sebastian Borget**

COO & Co-founder

The Sandbox

**Mik Naayem**

Chief Business Officer

Dapper Labs

Main Stage

Day 1 18:00 - 18:30

**China VC landscape in the New Normal: How Impact Startups can lead the Pack**

**Karena Belin**

Co-Founder

WHub & AngelHub

**Joe Tian**

Founding Managing Partner

Detong Capital

Main Stage

Day 1 18:30 - 19:00

**Global Social Good - Future of Impact Philanthropy**

**Kenneth Kwok**

CEO

Global Citizen Capital

**Radia Cheikh Lahlou**

CEO

Déclic - CSR

**Oliver Wayman**

Co-founder

Bottletop

**Heba Aguib**

Chief Executive RESPOND

BMW Foundation Herbert Quandt

Main Stage

Day 1 19:30 - 20:00

**UNDP: Innovative towards a Sustainable health-Oriented Future**

**Courtney Savie Lawrence**

Head of Exploration

UNDP Regional Innovation Team- Asia Pacific

**Mike Moradi**

Partner / CEO

Hexagon Regenerative Medicine Fund / Sensulin

**Han-Chung Cheng**

CEO

Mitochondrion Application Biomedicine Inc.

**Sophie Smith**

Co-founder and CEO

Nabta Health

Main Stage

Day 1 20:00 - 20:30

**LGBTI - Why it matters for Impact and Sustainability**

**Antonio Zappulla**

Chief Executive Officer

Thomson Reuters Foundation

**Katri kivioja**

Programme Manager

UNDP

**Josh Slusher**

Director, Philanthropic Initiatives

United Nations Foundation

**Corinna Lathan**

CEO

AnthroTronix

Main Stage

Day 1 20:30 - 21:00

**United Nations Technology Bank - Supporting LDCs in Achieving SDGs**

**Kenneth Kwok**

CEO

Global Citizen Capital

**Joshua Setipa**

Managing Director

UN Technology Bank for the Least Developed Countries

Main Stage

Day 2 10:00 - 10:30

**From Hong Kong to the World, Welcome Notes by Government Officials, InvestHK and WHub**

**Mr Christopher Hui Ching-yu, JP**

Secretary for Financial Services and the Treasury Bureau

Government of the Hong Kong Special Administrative Region

**Charles Ng**

Associate Director

Invest Hong Kong

**Karena Belin**

Co-founder

WHub & AngelHub

Main Stage

Day 2 10:30 - 11:00

**What happens at #SIS20, stays at #SIS20!...?**

**Walter Jennings**

CEO

Asia Insight Circle

**Karena Belin**

Co-founder

WHub & AngelHub

Main Stage

Day 2 11:00 - 11:55

**Most Successful Angel - A talk with Jason Calacanis**

**Karena Belin**

Co-Founder

WHub & AngelHub

**Jason Calacanis**

Angel Investor and Podcaster

Launch

Main Stage

Day 2 12:30 - 13:00

**WEF UpLink - Crowdsourcing Innovations to Address the Trillion Trees Challenge**

**Kenneth Kwok**

CEO

Global Citizen Capital

**Lluy Liu**

Global Leadership Fellow

World Economic Forum

Main Stage

Day 2 13:00 - 13:30

**FinTech Scaling Stories, a conversation between Visa and ZA**

**Maaiké Steinbach**

CEO Hong Kong & Macau

VISA

**Wayne Xu**

President

ZA

Main Stage

Day 2 13:30 - 14:00

**Impossible: Meat for Meat Lovers**

**Sonalie Figueiras**

Founder & CEO

Green Queen Media / Ekowarehouse

**Nick Halla**

Senior Vice President, International

Impossible Foods

Main Stage

Day 2 14:00 - 14:40

**Back to business: Opportunities for digital commerce in Asia's path towards recovery**

**Chavi Jafa**

Head of Visa Business Solutions, Asia Pacific  
Visa

**Donald Tan**

VP, Strategic Solutions & Product Development  
Visa

**David Rosa**

CEO and co-founder

Neat

**Eric Ng**

CEO and co-founder

Boutir

Main Stage

Day 2 14:40 - 15:00

**Unravelling GOGO VAN's next move**

**Karena Belin**

Co-founder

WHub & AngelHub

**Reeve Kwan**

Co-founder

GOGO VAN

Main Stage

Day 2 15:00 - 15:45

**Tech4Good: Showcase Startup Impact, Transform Through Tech**

**Rodney J. Schaddee Van Dooren**

Director, Illicit Trade Prevention  
Asia Pacific  
PMI

**Mark Blick**

CEO

Diginex Solutions

**Boris Brault**

CEO

BOW Group

**Tat Lam**

CEO

Shanzhai City

Main Stage

Day 2 16:00 - 16:45

**Unicorn Talk: India's InsurTech Disruption**

**Shanti Mohan**

Co-Founder & CEO

LetsVenture

**Sarbvir Singh**

CEO

PolicyBazaar.com

Main Stage

Day 2 17:00 - 19:00

### Final Pitch of Hack.Asia

**Anne O'Riordan**

Group Director of Digital  
Jardine Matheson

**Charles Allen**

Global Head of Mobile and Smart Channels  
HSBC

**John Mefford**

Managing Director  
Accenture

**Karena Belin**

Co-founder  
WHub & AngelHub

**Cally Chan**

General Manager  
Microsoft Hong Kong and Macau

**Jeremy Sheldon**

Head of Markets, Asia Pacific  
JLL

**Michael Poon**

Chief Executive  
Jardine Matheson

Main Stage

Day 2 19:00 - 19:20

### Closing of Startup Impact Summit 2020

**Karena Belin**

Co-Founder  
WHub & AngelHub

**Karen Contet**

Co-founder  
WHub & AngelHub

**#SIS20 Team and many Volunteers!**

Organizing Team  
WHub & AngelHub

Venture Stage

Day 1 10:20 - 10:30

## Opening of Venture Stage

**Walter Jennings**

CEO

Asia Insight Circle

Venture Stage

Day 1 10:30 - 11:15

## Impact Investing - Myths and Truths

**Cynthia Cheung**

Consultant

UNDP

**Alexandra Martins**

Partnerships & Investors Relations

Bridge for Billions

**Elizabeth Tan**

Venture Partner, Impact Capital

Quest Ventures

**Michael Au**

Managing Director

District Capital

Venture Stage

Day 1 11:15 - 12:15

## Art x Tech: What's next and where to invest?

**Mariana De Win**

Head of Ecosystems, Innovation & Ecosystems  
DBS Bank

**Francis Belin**

President, Asia Pacific

Christie's

**Timothy Shin**

President and Co-Founder

ARTBLOC

**Alex Medana**

CEO & Co-Founder

FinFabrik

Venture Stage

Day 1 12:30 - 13:30

## She's Next Empowered by Visa: Building a strong brand to standout among your competition.

**Maaiké Steinbach**

General Manager Hong Kong & Macao

Visa

**Kristi Swartz**

Managing Partner

Swartz, Binnersley & Associates

**Juliet Gimenez**

Founder & CEO

Goxip

**Karen Contet**

Co-founder

WHub & AngelHub

Venture Stage

Day 1 13:30 - 14:15

## FoodTech Ventures: Unlock the Exponential Growth of the Alternative Protein Market

**Natalie Lung**

Program Manager, Food Technology Accelerator  
Brinc

**Nick Cooney**

Managing Partner

Lever VC

**Carrie Chan**

Co-Founder & CEO

Avant Meats Company Limited

**Andrew Iwe**

Founder and Managing General Partner

Big Idea Ventures

Venture Stage

Day 1 14:30 - 15:00

## Moving from Human centered design to regenerative design

**Nathan Walworth**

Co-chair of the Futurism Group

NEXUS

**Jasmine Cable**

Impact Consultant

Buckminster Fuller Institute

**Amanda Ravenhill**

Executive Director

Buckminster Fuller Institute

Venture Stage

Day 1 15:30 - 16:15

## Is there still a difference between East and West? Trends from SV and Asia in comparison

**Karena Belin**

Co-Founder

WHub & AngelHub

**Edith Yeung**

Partner

Race Capital

**Venture Stage**

Day 1 16:30 - 17:15

**China's technology - Will it outperform the rest?**
**Daisy Wan**

Business Development Director

AngelHub

**Chibo Tang**

Partner

Gobi Partners China

**Rui Ma**

Creator &amp; Host

Tech Buzz China

**Venture Stage**

Day 1 17:30 - 18:15

**Impact Investing - Money, Moral or both?**
**Vijay Tirathrai**

Managing Director

Techstars

**Vikram Gupta**

Founder and Managing Partner

IvyCap Ventures Advisors Private Limited

**Venture Stage**

Day 1 18:30 - 19:25

**Equity Crowdfunding: A New Way of Raising Capital**
**Kristi Swartz**

Managing Partner

Swartz, Binnersley &amp; Associates

**Claus Christensen**

CEO

Know Your Customer

**Rahul Nambiar**

Co-founder

Botsync

**Nicolas Breitburd**

Head of Investment Strategy

AngelHub

**Venture Stage**

Day 1 19:30 - 20:00

**The Next Wave of Innovation: Driven by Purpose. Powered by Resilience**
**Terrance Philips**

Managing Director

Citibank

**Ash Lilani**

Managing Partner

Saama Capital

**Robin Connelley**

Co-founder

Momentum Ventures

**John Stanton**

Co-founder

Chösen

**Venture Stage**

Day 1 20:00 - 20:30

**Youth Leadership within the WEF Community - Pivot Stories**
**Kenneth Kwok**

CEO

Global Citizen Capital

**Nariman Sadri**

CEO

Darman Ara

**Florian Hoffmann**

Founder &amp; CEO

The DO School

**Saieshan Govinder**

Global Shaper, Johannesburg Hub

Global Shapers Community

**Adetola Onayemi**

Global Shaper, Abuja Hub

Global Shapers Community

**Venture Stage**

Day 1 20:30 - 21:00

**Boosting the finances of 1.8Bn Muslims - Creating opportunity through FinTech**
**Musheer Ahmed**

Founder and Managing Director

Finstep Asia

**Jad Salha**

Founder &amp; CEO

MyAhmed

**Taraec Hussein**

Vice President, Investments

Gobi Partners

**Nihal Abughattas**

Founding Board Member

MENA Fintech Association



**Venture Stage**

Day 2 10:00 - 10:05

**Opening of Venture Stage by MC**
**Romar Dulay**

Strategic Partnerships Manager APAC

Christie's

**Venture Stage**

Day 2 10:05 - 10:45

**Unleashing Innovation through Education and Entrepreneurship**
**Karen Contet**

Co-founder

WHub &amp; AngelHub

**Tim Draper**

Founding Partner

Draper Associates

**Venture Stage**

Day 2 11:30 - 12:15

**Fireside Chat with Your Investor - Carousell & Quest Ventures**
**Russ Neu**

Venture Partner, Impact

Quest Ventures

**William Ip**

Managing Director of Hong Kong

Carousell

**Venture Stage**

Day 2 12:30 - 13:00

**Entrepreneurship and gender equality**
**Shamha Naseer**

Gender Specialist

UNDP

**Jennifer Buckley**

Senior Managing Director

SEAF

**Anshul Sonak**

Senior Director, Global AI

INTEL

**Jessie Chung**

Founder

FAMILY MASK

**Nakita Irvin**

Founding Owner

TASTY ISLAND TREATS FIJI

**Venture Stage**

Day 2 13:30 - 14:15

**From idea to exit - successfully scaling a FinTech in Asia**
**Rachel Wang**

Head of Strategic Development

RGAX

**Mikaal Abdulla**

SVP, International

SoFi

**Abhinav Sinha**

Co-Founder &amp; COO

Eko India Financial Services Pvt. Ltd.

**Amanda Tung**

Senior Manager Partnerships

ZA Insurance

**Venture Stage**

Day 2 14:30 - 15:15

**Getting Started With Angel Investing**
**Jowell Shek**

Analyst

Catalyst Ventures

**Jed Ng**

Tech Investor &amp; Advisor

Turning

**Ben Kepes**

Board member, Entrepreneur and Investor

Diversity Limited

**Venture Stage**

Day 2 15:30 - 16:00

**EduTech Trends & Investment**
**Ada Yip**

Director

WYNG 43 Social Investment

**Timothy Yu**

CEO

Snapask

**Yogev Shelly**

CEO

TinyTap

**Venture Stage**

Day 2 16:00 - 16:30

**Impact Investment by the European Union**
**Mali M Baum**

CEO &amp; Founder

W Lounge

**Florian Kemmerich**

Managing Partner

Bamboo Capital Partners

**Venture Stage**

Day 2 16:30 - 17:00

**Partnership, Innovation & the power of ecosystem**
**Devere Bryan**

Head of Strategic Partnerships

Xero

**Brit Blakeney**

Head of Innovation &amp; Ecosystems

DBS Bank

**Venture Stage**

Day 2 17:00 - 17:30

**Connect your Brain to the web: History and Future of BMI (Brain Machine Interface)**
**Karena Belin**

Co-founder

WHub &amp; AngelHub

**Marten Rauschenberg**

CTO

UploadMe.org

**Venture Stage**

Day 2 17:30 - 18:15

**On the way to exit**
**Benedicte Nolens**

Head of Innovation Hub

Bank for International Settlements

**Daniel Grossmann**

Managing Partner

Kharis Capital

**Karen Contet**

Co-founder

WHub &amp; AngelHub

**Venture Stage**

Day 2 18:30 - 19:15

**Impact & Entrepreneurship in a World of Change**
**Catherine Chen**

Founder and Managing Partner

 AvantFaire Investment Management  
Limited

**Lwazi Wali**

Head of Venture Sourcing

Founders Factory Africa

**Amra Naidoo**

Co-Founder and General Partner

Accelerating Asia

**Nguyen Phi Van**

Chairwoman

Vietnam Angel Network

Growth Impact

Day 1 11:00 - 11:45

## The Rise of the No-Code Movement

### Zoe Chew

Product Builder

NewCo

### Sam Dickie

Lead Product Manager

ucreate

Growth Impact

Day 1 12:00 - 12:45

## AgriTech, From Dust to Digital

### Pierre Rousseau

Senior Strategic Advisor for Sustainable Business  
BNP Paribas

### Tahmid Hasan

Head of Partnership & Growth

i-Farmer Ltd.

### Marc Castagnet

Director

ICS Hong Kong

Growth Impact

Day 1 13:00 - 13:45

## Leaving No One Behind & Inclusive Tech

### Ke Lin

Consultant

UNDP

### Rohit Tiwari

CEO

Foodmario

### Rafael Masters

CEO

Vulcan Augmetics

### Tawhida Shiropa

Founder and CEO

Moner Bondhu

Growth Impact

Day 1 13:45 - 14:00

## The ECB and European response to COVID-19

### Imène Rahmouni-Rousseau

General Director of Market Operations

European Central Bank

Growth Impact

Day 1 14:00 - 14:50

## When, Why & How to Pivot your Business?

### Louisa Zhang

VP of Growth

Vectr Ventures

### Drew Calin

CEO

Greenhouse

### Viktor Kyosev

COO

Greenhouse

Growth Impact

Day 1 15:00 - 15:50

## Mobilizing Green Trillions

### Helene Li

CEO & Co-Founder

GoImpact

### Alex Ypsilanti

CEO & Co-Founder

Quantifeed

### Tilo Bonow

CEO and Founder

PIABO PR

### Ines Galichon

Manager

ENEA Consulting

Growth Impact

Day 1 16:00 - 16:30

## Why SEO Is All About Content Marketing

### Sakshi Kothari

Digital Marketing & Social Media Manager  
WHub & AngelHub

### Alina Benny

SEO & Content Lead

Nextiva

Growth Impact

Day 1 17:00 - 17:50

## Why Mentorship Matters to the Startup Community?

### Nicole Fu

Consultant  
Nav.Marketing

### Foti Panagiotakopoulos

Founder  
GrowthMentor

### Lalitha Wemel

Regional Director (APAC), Community  
Techstars

Growth Impact

Day 1 18:00 - 18:30

## COVID-Context: Pivoting to create a million dollar business

### Ben Wong

Assistant General Manager  
Eureka Nova

### Minesh Pore

Cofounder & CEO  
Buyhive Ltd

Growth Impact

Day 2 10:00 - 10:45

## Growth vs Scaling

### Darren Foong

Growth Marketing  
CandyBar.co

### Jacqueline Ostrov

Head of Growth  
Easyship

Growth Impact

Day 2 11:00 - 11:30

## Traversing the Traction Gap: An Architecture for Scaling Your Business

### Karena Belin

Co-Founder  
WHub & AngelHub

### Waverly Deutsch

Director  
Polsky Center for Entrepreneurship and  
Innovation

Growth Impact

Day 2 11:30 - 12:00

## When #NoCode meets UI Design

### Felix Wong

Head of Growth  
WHub & AngelHub

### Josie Ng

Design Lead  
PayMe from HSBC

Growth Impact

Day 2 12:00 - 12:45

## Education for the next decade

### Dr. Ron Roukema

Interim Head of School  
Hong Kong International School

### Connie Kim

Middle School Principal  
Hong Kong International School

### Geoff Heney

Lower Primary School Principal  
Hong Kong International School

### Dr. David Lovelin

High School Principal  
Hong Kong International School

### Ben Hart

Upper Primary School Principal  
Hong Kong International School

### Karena Belin

Co-Founder  
WHub & AngelHub

Growth Impact

Day 2 12:45 - 13:15

## Cybersecurity and Demand for Digital Forensics

**Karena Belin**

Co-Founder

WHub & AngelHub

**Hima Bindu**

Co-Founder

cyberpsy

Growth Impact

Day 2 13:15 - 14:00

## Digital Banking around the world

**Medhy Souidi**

Head of FinTech & StartupXchange

DBS Bank

**Javier Hasbun**

Managing Partner

Digital Ventures

Growth Impact

Day 2 14:00 - 14:50

## How entrepreneurs navigate innovation with sustainable impact?

**Ankit Sethi**

Growth, Community & Strategy

Circular City

**Chinwe Okoli**

Founder

Grand Africa Initiative

Growth Impact

Day 2 15:15 - 16:00

## Israel: Startup Nation or R&D powerhouse

**Karen Contet**

Co-Founder

WHub & AngelHub

**Cecile Bliliou**

Head of Impact & Sustainability

Pitango Venture Capital

**Ariel Sacerdoti**

Founding Partner

The Founders Kitchen

**Itai Green**

Founder & CEO

Innovate Israel

**Barak Singer**

CEO

Trendlines Incubators Israel

Growth Impact

Day 2 16:00 - 16:40

## Covid-19 was a Sustainability Mirage. We Need Real Environmental Systems Change

**Vince Siu**

Co-founder & CEO

SUSTAINHK

**Nate Maynard**

Research Associate

Chung

Growth Impact

Day 2 17:00 - 17:45

## Startup Mindset, Global Connectedness

**Tracy Wong**

Founder & CEO

Voor

**Nikki Elbaz**

Email Copywriter

Nikki Elbaz

**Joyce Zhang**

CEO & Co-Founder

Alariss Global

Growth Impact

Day 2 18:00 - 18:45

## The Ultimate Growth Story: How Linktree scored over 3 million users in three years

**Jessica Volbrecht**

COO

GrowthMentor

**Alex Zaccaria**

Co-Founder and Managing Director

Linktree

International & GBA

Day 1 11:30 - 12:15

## Innovation the China way

**Matthieu Bodin**

COO

geoFluxus

**Rachel Daydou**

Partner & General Manager

Fabernovel China

**Marian Danko**

Founder

weHustle

**Luyi Wu**

Partner

Paris2Beijing Consulting

International & GBA

Day 1 12:15 - 13:00

## Steps to scaling in GBA

**Anthony Lawrence**

Founder

Greater Bay Insight

**Andy Chan**

Co-founder

Qupital

**Oscar Ramos**

Managing Director

Chinaccelerator

International & GBA

Day 1 13:15 - 14:00

## Thailand, in search for a unicorn

**Nala Puttiputtachart**

Program Director

CU Innovation Hub

**Oranuch Lerdsuwankij**

Co-founder and CEO

Techsauce Media

**Nutthanun (Nicky) Jaroenjitkul**

Corporate Strategy and Investment Director  
Wisesight Investment

International & GBA

Day 1 14:15 - 15:00

## Demystifying the SEA Startup Scene

**Victoria Daet**

Consultant

OMG Network

**Retno Dewati**

Head of Indonesia

Access Ventures

**Agnes Li**

Lead, Product Growth

GoJek

**Mohan Belani**

CEO and Head of Product

e27

International & GBA

Day 1 15:15 - 16:00

## Softlanding in Hong Kong 101

**Josephine Chan**

Community Manager

WHub

**Janice Chew**

Principal

JC Legal

**Alex So**

Group Managing Partner

Fastlane Group

**Alexander de Haseth**

Senior Manager

BlueMeg

**International & GBA**

Day 1 16:00 - 17:00

**Accelerating in Asia: Taiwan, Korea and Japan**
**Gloria Lee**

Head of Global Business

Wanted

**Ayumi Ode**

Japan Country Lead

500 Startups

**Eugene Kim**

General Partner

SparkLabs Group

**Allen John Ku**

Director of Operations

Taiwan Startup Stadium

**International & GBA**

Day 1 17:15 - 18:00

**Ecosystem showcase: Philippines**
**Johanna L. Wiese**

Director, Southeast Asia

Mistletoe

**James Pacaba**

Managing Partner

Morningtide Capital Partners

**Edwin Lacierda**

Co-Founder

PayMongo

**International & GBA**

Day 1 18:15 - 19:00

**Fashion and FinTech - what we can learn from London**
**Simon Squibb**

Founder

The Good Luck Club

**Sojin Lee**

Founder and CEO

TOSHI.co

**Devin Kohli**

Co-head of Outward VC

Outward VC

**Norris Koppel**

Founder and CEO

Monese

**Tom March**

Founder

Redrice Ventures

**Matt Lumb**

CEO

War Paint For Men

**International & GBA**

Day 1 19:15 - 20:00

**Ecosystem Showcase: Germany**
**Mali Baum**

CEO and Founder

WLounge

**Joshua Haynes**

Managing Partner

Masawa

**Luis Shemtov**

Co-founder

Lunar Ventures

**International & GBA**

Day 1 20:00 - 20:45

**How to enter the diverse European ecosystem with your B2B innovations?**
**Iva Jankovic Uzunovski**

COO

BetahausX

**Marina Ekroos**

CEO &amp; Co-founder

Frameright

**Elena Poughia**

CEO &amp; Founder

Data Natives &amp; Dataconomy

**Oleksandra (Alex) Kovbasko**

Director

Enpact

International &amp; GBA

Day 2 10:40 - 11:10

**Cyberport: How Cyberport's thriving ecosystem navigate startups for investment amid changing venture capital landscape**

International &amp; GBA

Day 2 11:10 - 11:40

**Hong Kong Productivity Council: Partner with HKPC from funding to prototyping**

International &amp; GBA

Day 2 11:40 - 12:10

**Hong Kong Trade Development Council: HKTDC Start-up Express Winners Presentation**

International &amp; GBA

Day 2 13:30 - 14:00

**FintechHK, InvestHK: Fast-track Your Next Success****King Leung**Head of Fintech  
InvestHK**Anthony Sar**Founder and CEO  
Finnovasia

International &amp; GBA

Day 2 14:00 - 14:30

**Hong Kong Science Technology Park: Startup ecosystem in HK Science Park****Francis Pun**Market Development Lead,  
Strategic Partnership  
HKSTP**Jonathan Cheung**Co-Founder  
Inovo Robotics

International &amp; GBA

Day 2 14:30 - 15:00

**Creative Industry: Leading through The New Normal: Digital Insights And Actions****Tania Lau**Senior Director of Marketing &  
Communications  
Verizon Media Hong Kong**Doris Fong**Head of Creative Industries  
Invest Hong Kong

International &amp; GBA

Day 2 15:00 - 15:40

**Business Professional Services, InvestHK: Digital Transformation in Professional Services in HK****Rebecca Merrett**Managing Director  
OEP Asia**Jeremy Choi**Tax Partner  
PwC**Kevin Fitzgerald**Managing Director for Asia  
Xero**Eugene Liu**CEO and Co-Founder  
LegalX



International & GBA

Day 2 15:45 - 16:15

**Hong Kong Applied Science and Technology Research Institute: How Technologies Enable a Smarter City**

**Hugh Chow**

CEO

ASTRI

**Rex Wong**

Executive Director and CEO

Kumshing

International & GBA

Day 2 18:30 - 19:30

**HKETO: Brussel - "Europe Meets Asia" Go International via Hong Kong**

**Dr. Jan Bormas**

CEO

European Startup Network

**Dr. Florian Spiegl**

Co-founder & COO

Finfabrik

**Karen Winton**

Co-Founder

Voxo

**Paul du Long**

CTO

BlueMeg

Innovation &amp; SDG

Day 1 12:00 - 13:00

**MINI-HACK Workshop 1****Karena Belin**

Co-Founder

WHub &amp; AngelHub

Innovation &amp; SDG

Day 1 13:00 - 13:45

**Founders 1x1: Setting up an ESOP for your team****Shanti Mohan**

Co-Founder &amp; CEO

LetsVenture

Innovation &amp; SDG

Day 1 14:00 - 15:00

**Investor Masterclass (Investor Ticket only)****Ben McQuhae**

Partner

GPS McQuhae

Innovation &amp; SDG

Day 1 15:00 - 15:30

**Small changes that drastically boost business efficiency****Michelle Kwok**

Small Business Specialist, Xero Asia

Xero

Innovation &amp; SDG

Day 1 16:00 - 17:00

**The power of Networks and Community - 1 degree of separation****David Franzen**

CCO

Entnest

Innovation &amp; SDG

Day 1 17:00 - 18:00

**MINI-HACK Workshop 2**

Innovation &amp; SDG

Day 1 18:30 - 19:30

**Learn how to build, grow or reformulate your own company****Francisco Santolo**

CEO

Scalabl

Innovation &amp; SDG

Day 2 11:00 - 12:00

**Mentoring Workshop****Marta Dowejko**

Research Assistant Professor

Hong Kong Baptist University

Innovation &amp; SDG

Day 2 12:00 - 12:45

**Which SDGs does your startup align to? Workshop to Showcase your Impact****Dinh-Long PHAM**

Specialist

UNDP

**Ellie Horrocks**

Consultant

UNDP

Innovation &amp; SDG

Day 2 14:00 - 14:30

**Revolutionising Cashflow Management for Small Business Success****Julian Wong**

Small Business Evangelist, Xero Asia

Xero

Innovation &amp; SDG

Day 2 16:00 - 17:00

**MINI-HACK Workshop 3 - Final Pitch****Karena Belin**

Co-founder

WHub &amp; AngelHub

**Benjamin Quinlan**

CEO &amp; Managing Partner

Quinlan &amp; Associates

**Prasad Banavalikar**

Director Comercial, East Asia &amp; Australia, South &amp; South East Asia

PMI

Pitching Stage

Day 1 11:00 - 12:00

## Corporate Startup Collaboration in HK during COVID-19

### Medhy Souidi

Head of FinTech & StartupXchange

DBS Bank

### Cheney Cheng

Co-founder

Apoida

### Lawrence Yin

Director of Sales ESG

Miotech

Pitching Stage

Day 1 12:00 - 13:30

## HK Startup Pitching

### Medhy Souidi

Head of FinTech & StartupXchange

DBS Bank

### Jo Chan

Investor Relations Director

AngelHub

### Diane de Beaudrap

COO

WHub

Pitching Stage

Day 1 15:00 - 16:30

## Tech For Good Startup Showcase - IoT/Physical

### Cynthia Cheung

Consultant

UNDP

### Jo Chan

Investor Relations Director

AngelHub

### Diane de Beaudrap

COO

WHub

### Pahrada "Mameaw" Sapprasert

Director

500 Startups Thailand

Pitching Stage

Day 1 16:30 - 17:00

## How to Build an Impact Community

### Alessandra Sollberger

Founder

Top Tier Impact

### Pablo Santaefemia

CEO & Co-Founder

Bridge for Billions

### Gurchaten Sandhu

President

UN-GLOBE

Pitching Stage

Day 1 17:00 - 18:00

## SDG 6 - How Clean Water Impacts our World

### Matthias Mende

Chief Strategic Officer

Block Gemini

### Vladimir Gonchar

Founder

IceTech

### April Hu

### Melissa Vo

## Global Pride - Empowering Equality for the Future Generation

### Jay Lin

Founder & CEO

Protico Media & GagaOOLala

### Thanh Tung

### Justin Francis Bionat

### Nguyen Nhu Quynh

Pitching Stage

Day 2 11:00 - 11:30

## Future of Energy Storage: the GES Solution

### Phillip Diekhoener

Asia Managing Partner

Denkfabrik Digital (DDX)

### Leopold Feiler

Managing Director

GES Global Energy Storage

Pitching Stage

Day 2 15:00 - 16:30

## Tech For Good Startup Showcase - Digital/Platform

### Cynthia Cheung

Consultant

UNDP

### Sylvia Kong

Senior Investment Director

Gobi Partners China

### Diane de Beaudrap

COO

WHub

### Jo Chan

Investor Relations Director

AngelHub

### Nesh Sooriyan

Entrepreneur in Residence

Accelerating Asia

Pitching Stage

Day 2 17:00 - 17:30

## Impactful Advice for Start-Ups

### Alvaro Fernandez

CEO & Editor-in-Chief

SharpBrains

### Michael Pellman Rowland

Partner / Head of Impact Investment

Alpenrose Wealth Management

### Langston Suen

Founder & CEO

Opharmic Technology

# STARTUP IMPACT SUMMIT 2020

HOSTED BY



FESTIVAL ORGANISER



KEY PARTNER



GOLD SPONSOR



BRONZE SPONSOR



MAIN STAGE  
POWERED BY



INDUSTRY VILLAGE  
SPONSOR



SERVICES MARKETPLACE  
BROUGHT TO YOU BY



GLOBAL STARTUP COMPETITION



HACK.ASIA



JOB FAIR  
CO-HOST



CO-WORKING SPONSOR



IMPACT BOOSTER



IMPACT CAMPAIGNER



SUSTAINABILITY  
SPONSOR



TREAT  
SPONSOR



MEDIA PARTNER



CHAMBERS



GAME CHANGER



INFLUENCERS



SUPPORTERS



STARTUP  
IMPACT  
SUMMIT  
by WHub  
Startup Factory

START  
ME UP HK  
FESTIVAL  
2020  
startmeup.hk

*See you online!*

7 - 8 JULY, 2020  
ONLINE CONFERENCE

#StartmeupHK, #smuhkfest20, #investhk #SIS20

WHub.io/sis

Festival Organisers

InvestHK



Hosted by

WHub  
#StartupPassion